

Malta, 30 November, 2017

Kambi Group plc signs Sportsbook deal with gaming operator Sun International Limited

Kambi Group plc has signed a multi-year agreement to provide leading gaming and hospitality group Sun International Limited ('Sun International') with its premium Sportsbook and technology services.

South African-based Sun International, which is listed on the Johannesburg Stock Exchange, is one of the largest gaming companies in the Southern Hemisphere, with more than 25 hotels and casinos situated across Africa and Latin America.

The company also operates the South Africa-facing online sportsbook brand SunBet.co.za, which as part of the agreement will transition to Kambi's award winning end-to-end sports betting solution.

SunBet currently operates using proprietary technology but will migrate to the Kambi Sportsbook, supported by a Bede Gaming backend platform, before potentially taking the brand into further markets.

In addition to the digital upgrade, provisions are in place for a roll-out of Kambi's retail product suite, initially across Sun International's South African-based casino resorts.

Kambi expects the deal will have a positive impact on revenue in 2018, with strong growth potential in subsequent years.

Kristian Nylén, CEO of Kambi, said: "We are delighted to have signed a company of the calibre of Sun International and, in doing so, increase our already substantial international footprint.

"Sun International is one of the largest and most respected gaming companies in South Africa and Latin America, and therefore we are very excited by the potential this new partnership offers.

"The deal continues what has been a very successful period for Kambi. Not only have we secured extensions to some of our key customer contracts, but we have also maintained a steady flow of new customer wins, illustrating the relevance and scalability of the Kambi Sportsbook."

Anthony Leeming, CEO of Sun International, remarked: "One of Sun International's stated aims has been to increase the size of our online business and in Kambi we are confident we have selected the right partner to help us achieve this goal.

"Kambi has a record of spring-boarding visionary Sportsbooks and I believe our customers will soon have access to the number one Sportsbook on the market."

The deal represents the eighth successive quarter in which Kambi has signed a customer which is aligned with its regulated market strategy, having already concluded agreements with Greentube, Corredor Empresarial and Bulgaria's National Lottery AD earlier this year.

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming and gambling operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from frontend user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 15 customers include Kindred Group, 888, Paf, Televisa, LeoVegas, Mr Green and Napoleon Games. Kambi employs more than 600 staff across offices in Malta (headquarters), Bucharest, London, Manila, Stockholm and Sydney.

Kambi utilises a best of breed security approach. Kambi is a member of WLA, EL, Cibela and is eCOGRA and ISO 27001 certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

About Sun International

Sun International is one of Africa's largest tourism, leisure and gaming groups with a diverse portfolio of world-class resorts, luxury five-star hotels and contemporary, well-located casinos.

Kambi

Group plc

The group, which pioneered gaming in southern Africa in the 1970s, continues to be the leader in the field. It also sets the standard for hosting large-scale international and local events.

Sun International has a presence in Latin America that began with the opening of the Monticello Grand Casino in Chile in 2008. Following a merger with Dream S.A. (Dreams), Sun International is now the largest gaming company in Latin America with operations in Chile, Peru, Colombia and Panama.

In 2013, the company launched its sports betting platform, SunBet.