

Malta, 9 October, 2018

Kambi Group plc agrees commercial partnership with White Hat Gaming

Partnership will enable Kambi and White Hat Gaming to offer full turnkey service to prospective and current customers

Kambi Group plc has formed a commercial partnership with White Hat Gaming, a leading B2B supplier of its state-of-the-art full-service platform in regulated markets.

The alignment enables Kambi and White Hat Gaming to provide a full omni-channel turnkey service, with Kambi's high-quality Sportsbook and managed services complementing White Hat Gaming's modular platform and market-leading casino and games content.

Following the integration of the Kambi Sportsbook into White Hat Gaming's proprietary platform, White Hat Gaming's growing roster of customers will also have the ability, where appropriate and strategically viable on a case-by-case basis, to add the Kambi Sportsbook to their portfolio of products.

Founded in 2012, Malta-headquartered White Hat Gaming employs more than 230 people across five locations, including London and Chicago, and is led by a team of experienced gaming executives.

The partnership marks yet another high-grade platform integration for Kambi, further empowering operators to couple Kambi's leading Sportsbook product with a platform and gaming partner that best suits their needs. The deal will have no impact on Kambi's 2018 revenues, although the partnership has the potential to provide a more meaningful contribution in future years.

Kristian Nylén, Kambi Chief Executive Officer, said: "The performance of the Kambi Sportsbook is enhanced even further when paired with the modern and sophisticated platform partners the industry has to offer.

“In teaming-up with White Hat Gaming, not only have we added another quality platform and gaming option, we have partnered with a company that shares our unwavering commitment to regulatory compliance and corporate probity.”

Marc Weinberg, Chief Marketing Officer at White Hat Gaming, said: “Prospective clients are drawn to White Hat Gaming because they recognise that we are a best-in-class full-service platform, focused on regulated markets with a core business built around combining commercial optimisation with rigorous regulatory compliance.

“By partnering with Kambi, a Sportsbook provider with an unrivalled pedigree and a renowned reputation for their commitment to excellence, we are able to continue to expand our offering and to do so alongside a company clearly aligned with our values and vision for the future.”

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Disclaimer: The information in this press release is such that Kambi Group plc is required to disclose under the EU Directive of Market Abuse Regulation and the Swedish Securities Market Act.

The information in this report was sent for publication on 9 October 2018 at 13:30 CET by CEO Kristian Nylén.

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from frontend user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 22 customers include DraftKings, Rush Street Gaming, ATG, Kindred Group, 888, LeoVegas, and Napoleon Games. Kambi employs more than 600 staff across offices in Malta (headquarters), Bucharest, London, Manila, Stockholm and Sydney.

Kambi utilises a best of breed security approach. Kambi is a member of WLA, EL, Cibelae and is eCOGRA and ISO 27001 certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

About White Hat Gaming

White Hat Gaming provides market-leading casino and game content combined with a fully centralised back-office via a state-of-the-art platform. We provide both a direct hosting platform for existing operators as well as a full white-label offering of casino brands. All of our services are provided on a modular basis, providing our customers with a cost-effective entry to the sector with the option of a fully-flexible tailored product.